

KONNER SCROGGINS

Designer | Maker | Learner

Selected works

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DIRECTOR OF CREATIVE FABRICATION
CREATIVE PRODUCER

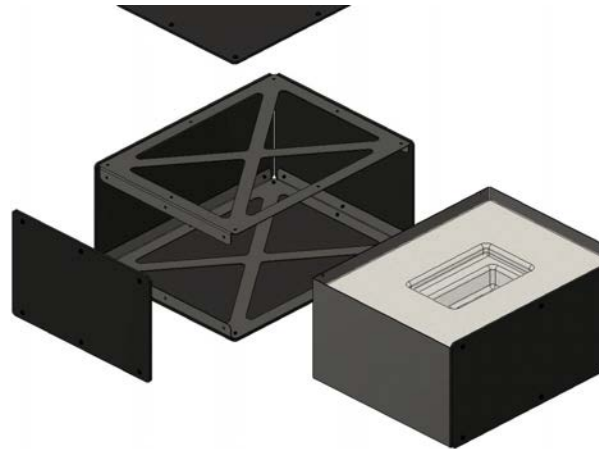
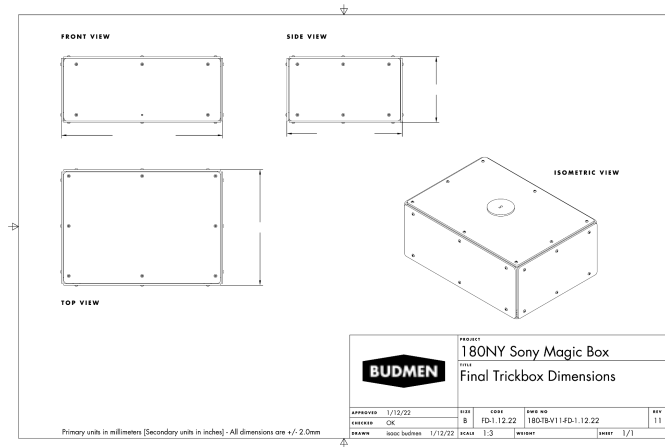
SONY Unboxing Experience

Creative Producer | Designer | Maker

An unboxing experience that pushed the boundaries for unboxing. Mixed reality and Artificial reality were the tools influencers and VIP partners used to open an unboxing experience from SONY.

A digital journey for a physical product. Users downloaded an app that led them through a step by step process to unlock their box and receive their new headphones. The box design was inspired from the product as well as the product materials. Recycled plastics and mycelium packaging was used to create an eco-friendly and reusable box.

We worked with partners international and local to produce this box. Designed in house with construction approach and design files we were able to streamline this production and keep control of all the details.





Orville Redenbacher: R/C Car

Creative Producer | Designer | Maker

Kristen Bell DM's Orville Redenbacher for a custom box of Movie Butter Popcorn. The popcorn box is for her husband, Dax Shepard, and is an inside joke about how there are different "levels" of butter on popcorn. DAX'S TOO MUCH &%@\$#! BUTTER is the label he jokes about, and we delivered. The packaging was featured on Jimmy Kimmel Live.

We did background research and learned he enjoyed dune buggies. We custom built/modified an R/C car that resembles his dune buggy; it can carry popcorn. The RC car has a stainless steel bowl attached to the top and vinyl applied popcorn around the car.





MTN DEW Gaming: Kitting Kevin

Director of Creative Fabrication | Designer | Maker

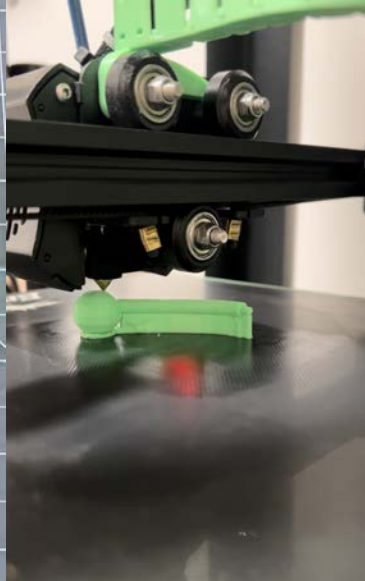
Tim the Tatman is a known Gamer and Streamer playing video games for a large audience online.

His partner he games with is Kevin, a stuffed penguin that is incorporated into his streams.

Kevin needed a new kit for gaming with Tim. We designed and printed a custom headset and proportionate can for Kevin to use while streaming. A custom cut and sewn shirt was made that had Tim's face on it to cheer him on while gaming.

3D files were created in house from Kevin's measurements. Components were toyified to be able to function with Kevin. A hollowed hole allowed for a rubber band to snake through for easy attachment to Kevin's flipper. Headphones were thermoformed in place to fit Kevin's head after 3D printing in house.





YouTube video player showing a stream by **Tim The Tatman**. The video features a custom-made plush toy of a penguin wearing a white t-shirt with a portrait of Tim The Tatman, green headphones, and holding a green MTN DEW cup. The stream title is **LIVE - KEVIN'S MTN DEW STREAM (TIMS JUST HERE)**. The video has 3.8K views and is currently streaming.

CHAT:

- Greg Dill: MTN DEW...
- Andrew Nook: Kevin W
- what!
- MTN DEW: We're about to spend the whole 2 hours on the first challenge
- ACCEWEM: I thought you would have on the Timmy Youcan Miami T-Shirt
- Funpobdler: Lmao
- Printhead: lets go Kevin

TOP CHAT:

- Wipe: Be ready to test whatever key...
- Kanmer meg: HA!
- AlexZee_MAX: LMAO0000
- William Puhon: W
- GAHZOR: LOOOOOOL
- gpr22: W
- Isaac Eckman: BNO 🐸🐸🐸🐸
- Wyatt Meyers: KEVINNNNN
- A.E.R.I.S: 🐸🐸🐸🐸
- TimThatDudeGaming: ASIAN4H4SH4SH4SH4
- X-F: XEXE
- Cristian: W
- Jr: mduy123 Wwwwwww
- Jordan Oue: W
- Nitin Khurana: hi
- KilobakSchmaltz: He has his eye back

STREAM INFO: 18,219 watching now. Started streaming 2 hours ago.



OWNER | DESIGNER | MAKER | OPERATIONS

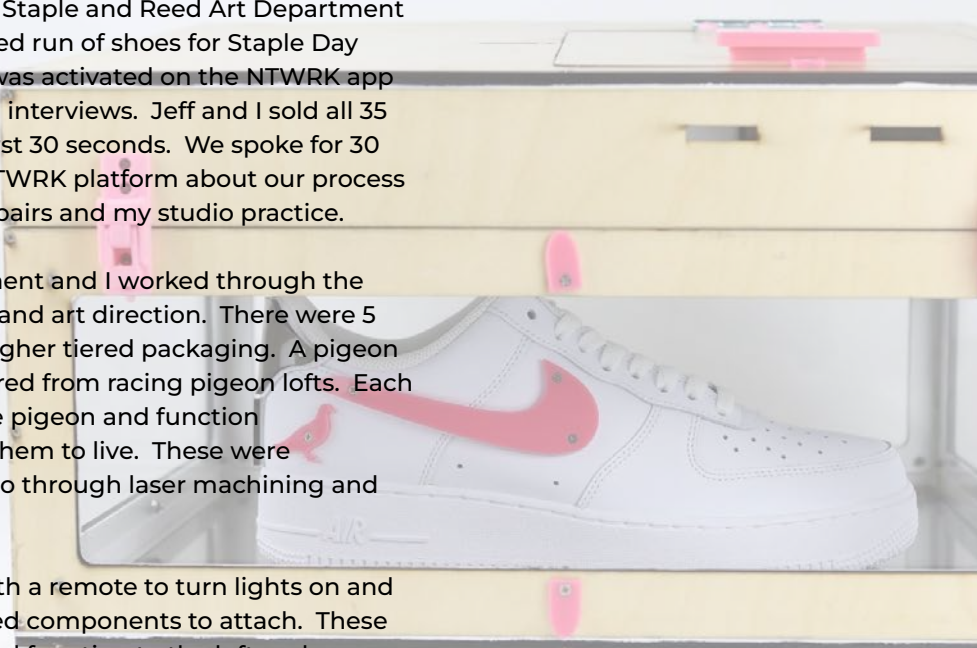
Jeff Staple Collaboration

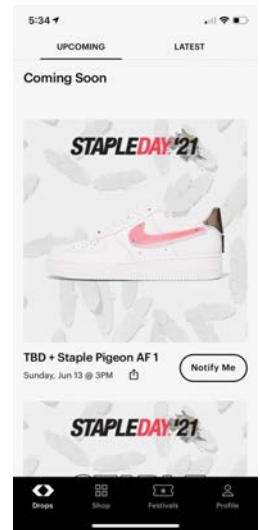
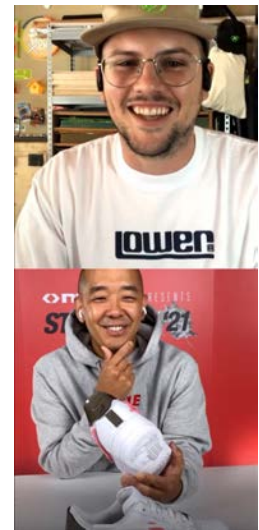
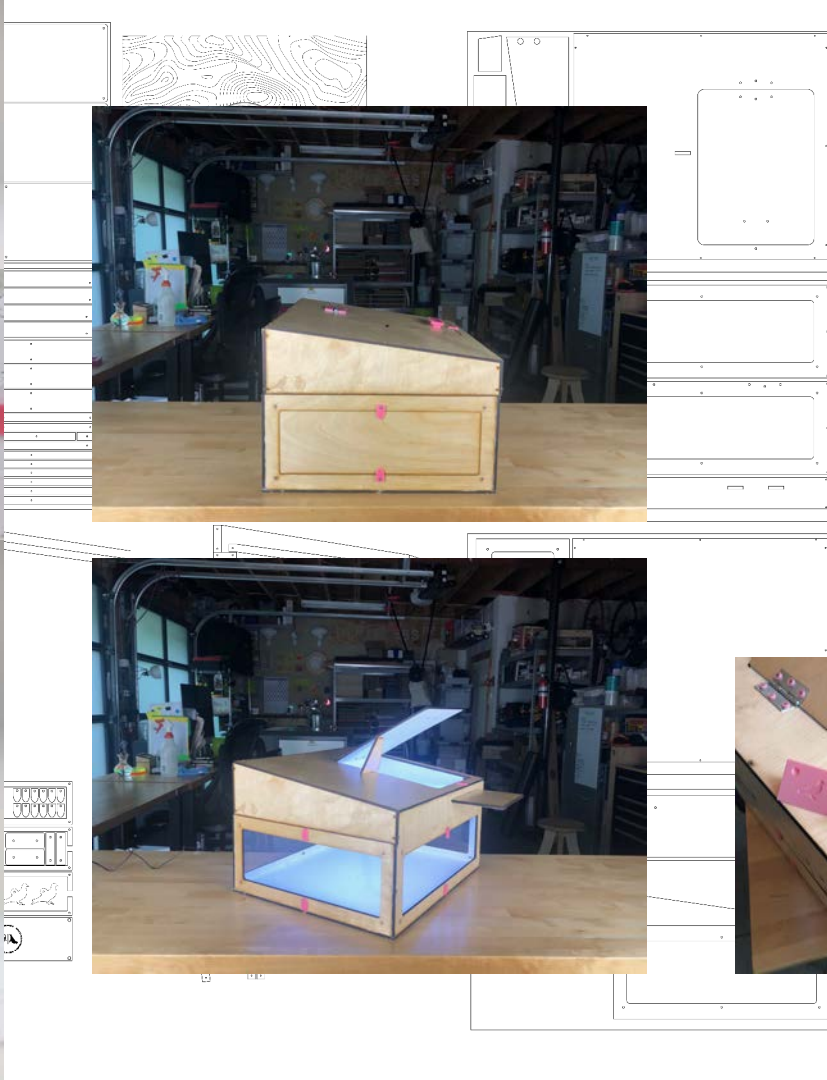
TBD In Process | Jeff Staple | Reed Art Department

I worked with Jeff Staple and Reed Art Department to produce a limited run of shoes for Staple Day 2021. Staple Day was activated on the NTRK app with live sales and interviews. Jeff and I sold all 35 pairs within the first 30 seconds. We spoke for 30 minutes on the NTRK platform about our process for making these pairs and my studio practice.

Reed Art Department and I worked through the creative direction and art direction. There were 5 pairs that had a higher tiered packaging. A pigeon loft that was inspired from racing pigeon lofts. Each loft can house one pigeon and function appropriately for them to live. These were fabricated in studio through laser machining and 3D printing.

Each loft came with a remote to turn lights on and different 3D printed components to attach. These attachments added function to the loft and teetered the line between pigeon loft and packaging.



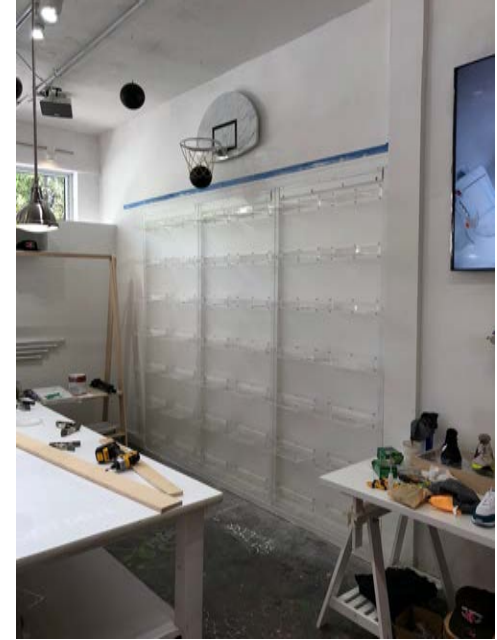
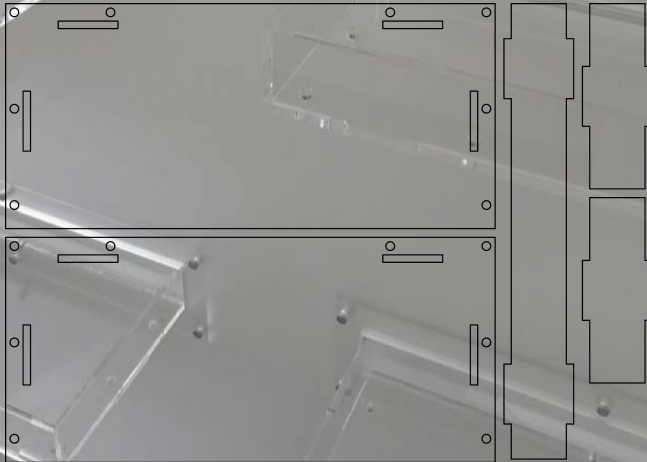


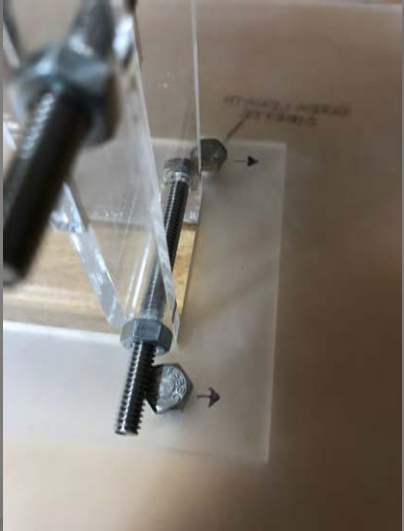
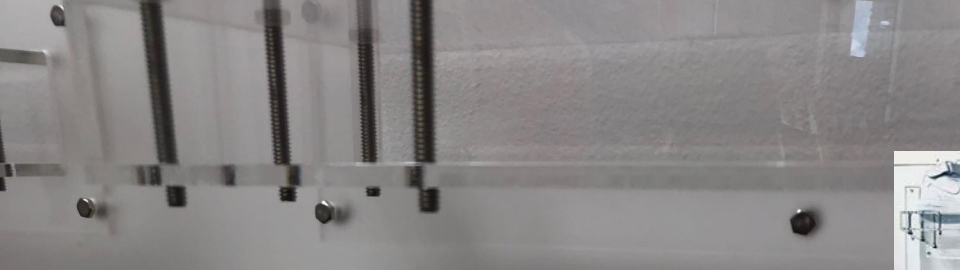
Acrylic Shelving Unit

TBD In Process | Shoe Gallery Miami

Shoe Gallery needed an upgrade to their retail display for Nike shoes. They wanted something that would not contrast with the vibrancy of shoes that Nike had been releasing.

A frosted acrylic backdrop with clear acrylic box shelves allowed each shoe to be presented cleanly. There is minimal color competition no matter the shoe's color or texture. The clear shelves allowed for viewers to see the bottom of the shoe easily when viewing the wall.





In Process Pop Up

TBD In Process

In Process was a curated pop up showing the lineage of design for certain products the studio sold. Each product is displayed with the previous version. In Process was a peek into my sketchbook to see the ins and outs of how I designed.

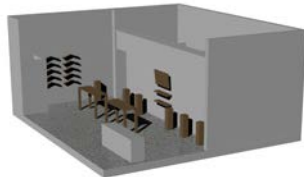
Visitors were able to interact with models and failed attempts that TBD In Process produced. Retail design, shoe manipulations, home goods, and other explorations were on display.

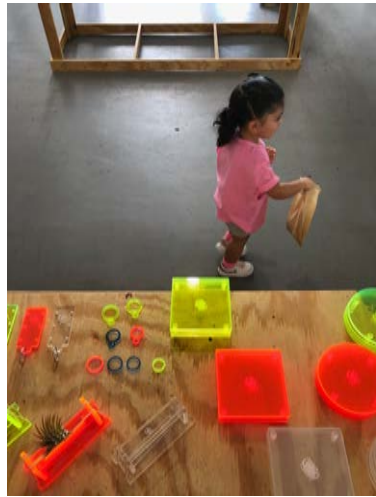
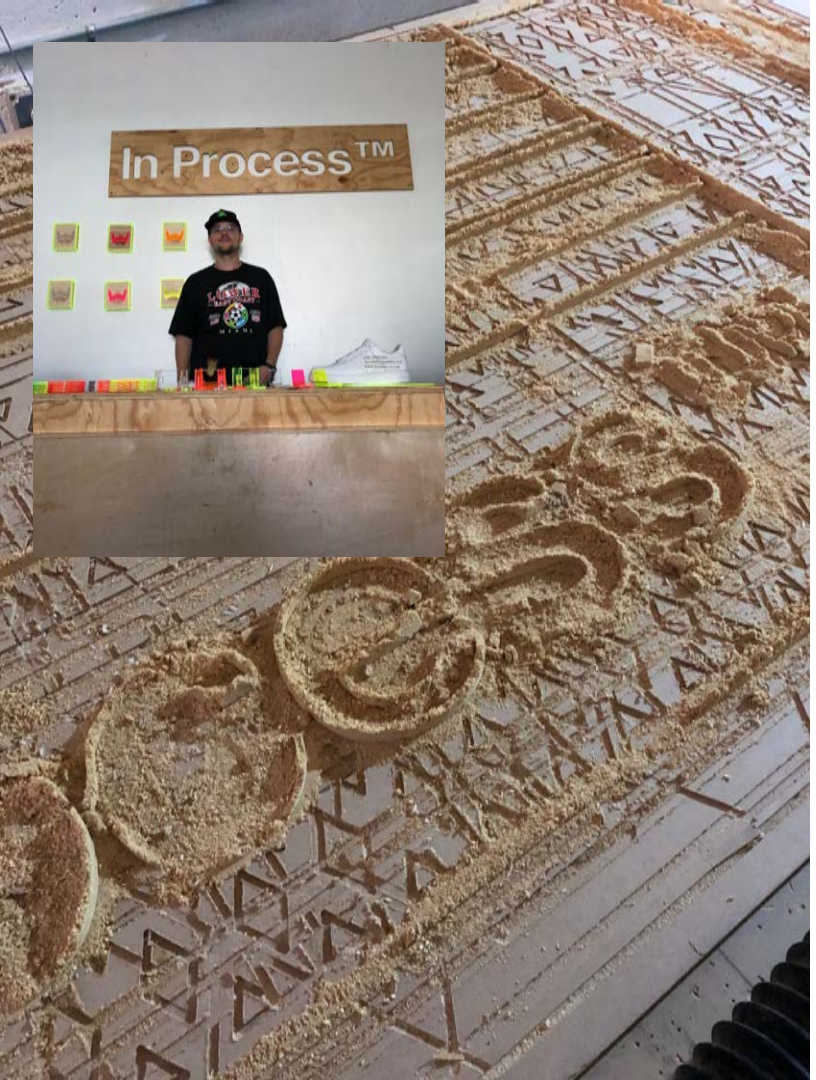
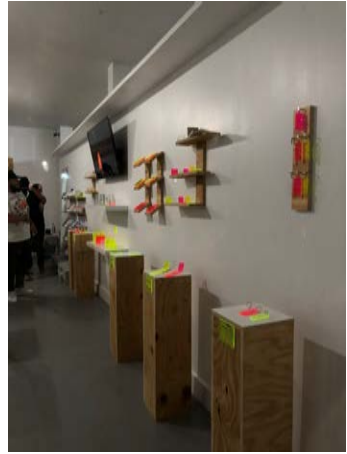
A 2 day pop up with food, drinks, and an opening party. Point of sale for purchasing products that were on display.

In Process™

4/26 2020 NW MIAMI CT.
6 PM - 12 AM MIAMI, FLORIDA 33127 4/27
3 PM - 12 AM





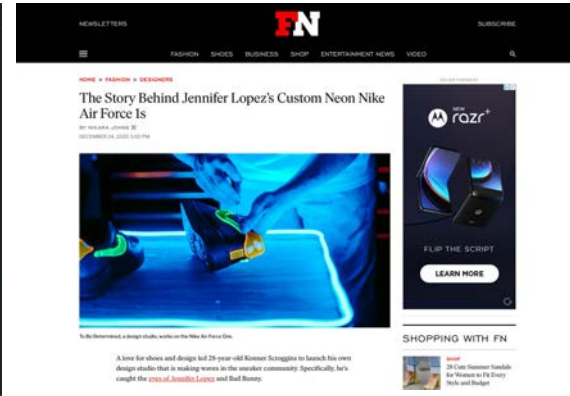
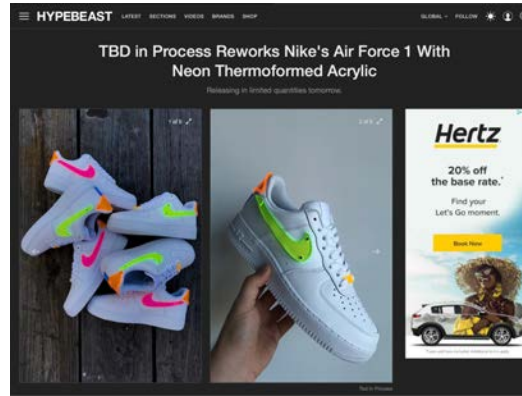
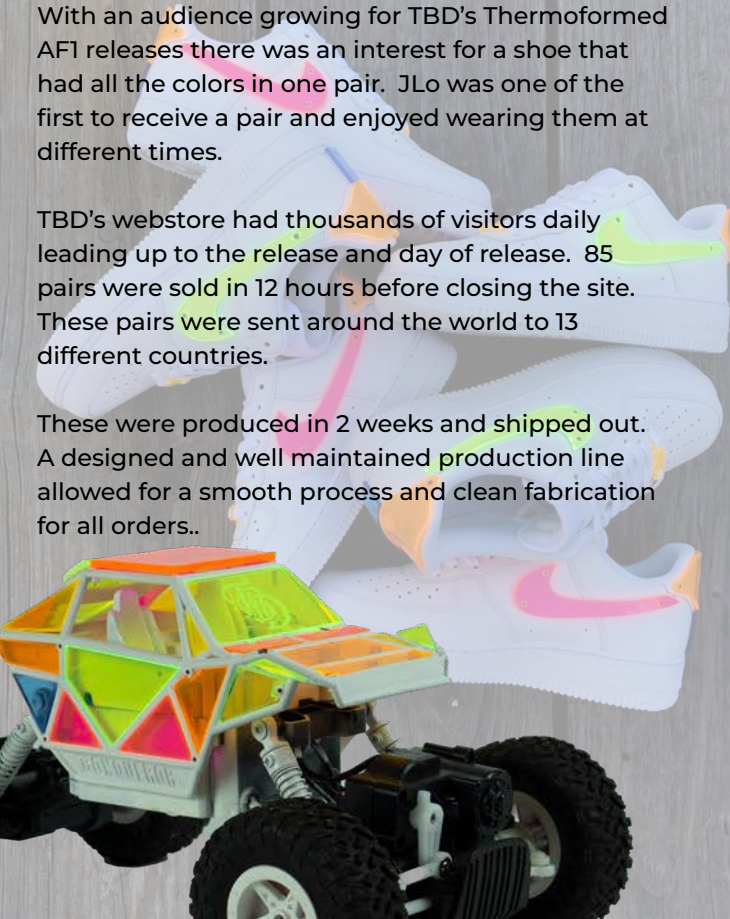
Multi- Color AF1 Release

TBD In Process

With an audience growing for TBD's Thermoformed AF1 releases there was an interest for a shoe that had all the colors in one pair. JLo was one of the first to receive a pair and enjoyed wearing them at different times.

TBD's webstore had thousands of visitors daily leading up to the release and day of release. 85 pairs were sold in 12 hours before closing the site. These pairs were sent around the world to 13 different countries.

These were produced in 2 weeks and shipped out. A designed and well maintained production line allowed for a smooth process and clean fabrication for all orders..





Nike Miami Store: Super Bowl 2019

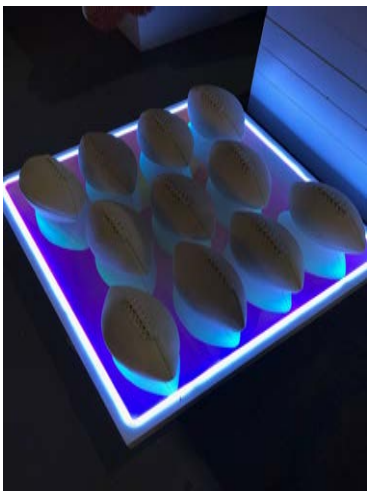
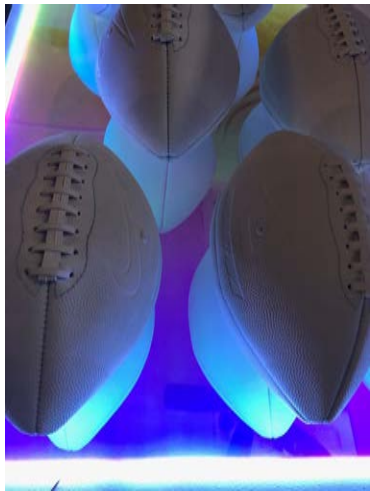
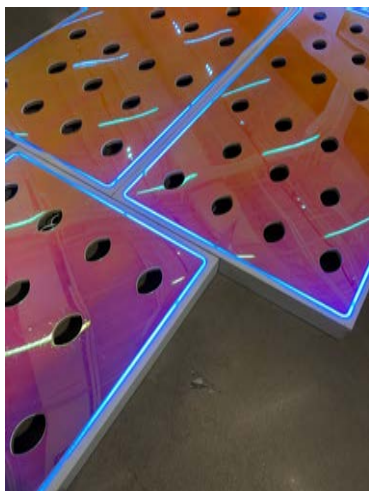
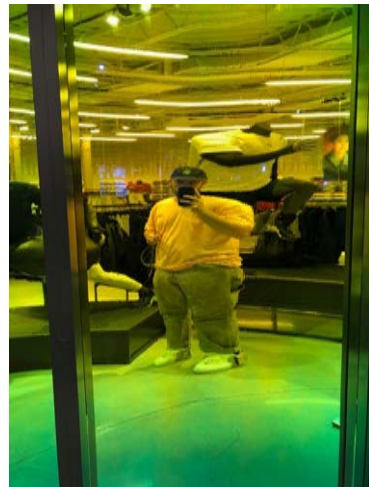
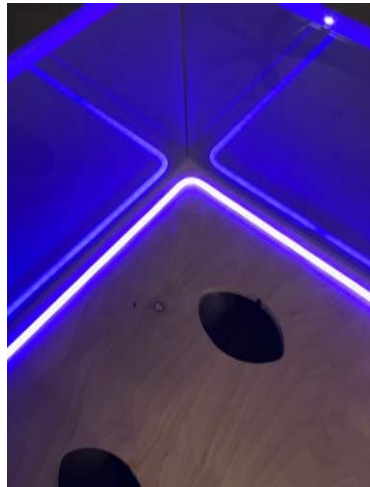
Miami Design Shop | TBD In Process

Miami Design Shop was hired to fabricate and create a construction approach for creative design from client. We took the brief and created construction files based on the deliverables needed.

We crafted each deliverable using plasma cutters, CNC routers, and lasers. These machines allowed us to create structural and detailed components with hand finishes.

Responsible for drawing construction files, machining these drawings, and fabricating parts after machined. Installation of pieces in retail space.



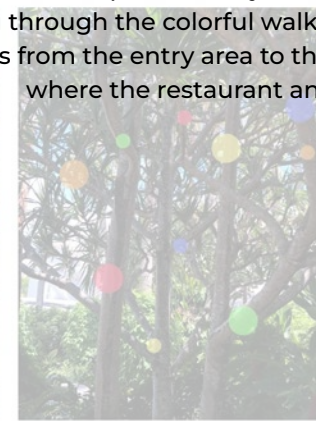


Birdhouse Installation

TBD In Process | The Standard Miami

During Art Basel 2019 there were 26 birdhouses installed throughout The Standard Miami's outdoor walkway area. These birdhouses were designed with acrylic material to allow light to reflect and pass through onto the surrounding environment.

The walking area was sprinkled with different colors throughout the day as the sun moved. People who stayed at the hotel enjoyed walking through the colorful walkway. This walkway was from the entry area to the back of the hotel where the restaurant and pool are located.



A-2

LOCATION

DIAGRAMS SHOW 5 LARGE AND 5 SMALL BIRDHOUSES PER AREA. THIS NUMBER CAN CHANGE TO FILL THE SPACE OF TREES APPROPRIATELY. EXACT PLACEMENT WILL BE DETERMINED DURING INSTALL OR UPON APPROVAL. OUTSIDE OF THESE TWO SPECIFIC INSTALLATION AREAS, BIRD HOUSES CAN BE SPRINKLED DOWN THE WALK WAYS TO THE POOL AND EATING AREA.

A-3

TREE DIAGRAMS
21



Pick Up Trash AF1

TBD In Process | Nike | Shoe Gallery

Art Basel brings an abundance of people and events to Miami. Some events are directly on the beach and the trash left behind is abundant.

TBD worked with Nike and Shoe Gallery to release a pair of shoes through raffle during Art Basel. These proceeds went to Surf Rider Miami, who actively protects Miami's waters, and a local youth organization.

The design of the shoes included the branding of all three collaborators. The special touch for this pair is the engraving on the sole of the shoes. We engraved "PICK UP TRASH" mirrored on the sole of the shoe. This allowed for an imprint to be read when the user takes steps, especially on the beach.





Bad Bunny AF1s

TBD In Process

At different points in 2019 TBD In Process created AF1s for Bad Bunny that were worn in music videos, on stage, and on tour. Certain pairs had specific markings that only his pairs had.

Some pairs were explorations and samples that were for learning purposes and only made for him.





Flight Club Pop-Up

TBD In Process | Flight Club Miami

A curated customization experience taught and supervised by TBD In Process. We celebrated Flight Club Miami's Anniversary in the Design District through an AFI customization experience. TBD laser engraved and cut exclusive attachments just for Flight Club.



MiuMiu Installation

Miami Design Shop | TBD In Process

Construction files and project management for panels applied in MiuMiu Marbles stool installation during Miami Art Basel 2019. Each letter was cut from a 4' x 8' MDF sheet.



THANK YOU!